



© Genève Tourisme

***Geneva International
Product Lifecycle Management (PLM)
Conference and Exhibition***

September 6-7, 2011

CERN, Geneva, Switzerland

Sponsorship and Exhibition Information

Note: Content may change as additional information becomes available.

Sponsorship and Exhibition Information

To enable participation of a wide range of Sponsors and Exhibitors, the following Sponsorship and Exhibition Levels are proposed:

- Platinum Level Sponsor
- Diamond Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Premium Exhibitor
- Standard Exhibitor
- Premium Poster
- Standard Poster

Sponsor Packages depend on Sponsor requirements, but can include:

- Use of Sponsor's own Exhibition Booth
- Multiple Entry Passes to the Conference (including Conference meals, and morning and afternoon refreshments)
- Logo visibility and Sponsor description on Event web sites
- Logo visibility and Sponsor description on Conference materials
- Sponsorship of Conference agenda, badge holder, bag, proceedings, meals, refreshments, stationery, etc.

For more details, please contact [John Stark](mailto:pdm@2pdm.com) (pdm@2pdm.com).

Premium Exhibitor Package includes:

- Use of 2 Tables (each with dimensions: length 1.5m; width 0.75m) provided by the Conference Organisers
- Use of 2 Chairs provided by the Conference Organisers
- Use of 3 Back Panels (each with dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- Use of 2 Side Panels (each with dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- 2 Entry Passes to the Conference (including Conference meals, and morning and afternoon refreshments)
- Logo visibility and short Exhibitor description on Event web sites
- Logo visibility and short Exhibitor description on Conference materials
- Set-up : Monday September 5, 2011 from 12.00
- Take-down: Wednesday September 7, 2011 before 18.00
- Premium Exhibitor Package Rate: 4900 Euros (or 5600 Swiss Francs if Exhibitor based in Switzerland).
- Note: Details of additional exhibition furniture and equipment (e.g., a lockable storage unit) are available on request

Sponsorship and Exhibition Information

Standard Exhibitor Package includes:

- Use of 1 Table (dimensions: length 1.5m; width 0.75m) provided by the Conference Organisers
- Use of 1 Chair provided by the Conference Organisers
- Use of 2 Back Panels (each with dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- Use of 2 Side Panels (each with dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- 2 Entry Passes to the Conference (including Conference meals, and morning and afternoon refreshments)
- Logo visibility and short Exhibitor description on Event web sites
- Logo visibility and short Exhibitor description on Conference materials
- Set-up : Monday September 5, 2011 from 12.00
- Take-down: Wednesday September 7, 2011 before 18.00
- Standard Exhibitor Package Rate: 3800 Euros (or 4400 Swiss Francs if Exhibitor based in Switzerland).
- Note: Details of additional exhibition furniture and equipment (e.g., a lockable storage unit) are available on request

Premium Poster Package includes:

- Use of 2 Poster Display Panels (each with dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- 2 Entry Passes to the Conference (including Conference meals, and morning and afternoon refreshments)
- Logo visibility on Event web sites and Conference materials
- Poster Set-up : Monday September 5, 2011 from 12.00
- Poster Take-down: Wednesday September 7, 2011 before 18.00
- Premium Poster Package Rate: 2000 Euros (or 2300 Swiss Francs if Exhibitor based in Switzerland).

Standard Poster Package includes:

- Use of a Poster Display Panel (dimensions: height 1.92m; width 1.20m) provided by the Conference Organisers
- 1 Entry Pass to the Conference (including Conference meals, and morning and afternoon refreshments)
- Logo visibility on Event web sites and Conference materials
- Poster Set-up : Monday September 5, 2011 from 12.00
- Poster Take-down: Wednesday September 7, 2011 before 18.00
- Standard Poster Package Rate: 1150 Euros (or 1320 Swiss Francs if Exhibitor based in Switzerland).

To participate as a Sponsor or Exhibitor, or to request more details, please contact [John Stark](mailto:pdm@2pdm.com) (pdm@2pdm.com).