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***Geneva International
Product Lifecycle Management (PLM)
Conference and Exhibition***

September 6-7, 2011

CERN, Geneva, Switzerland

Conference Agenda

Note: Content and timing may change as additional information becomes available.

Conference Agenda

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Tuesday September 6, 2011

	TRACK 1	TRACK 2	TRACK 3
08.00	Doors Open		
08.15	Welcome to the Conference CERN		
08.25	Introduction to PLM, Introduction to the Conference John Stark, JSA		
09.05	Keynote 1: PHENIX: The EADS Program for PLM Tristan Gegaden, EADS		
09.40	<i>Refreshment Break</i>		
10.10	PLM at CERN – An Overview D. Widegren, CERN		Innovation
10.50	Early Phase of a Project : Proposals, Studies and Designs Dr P. Lebrun, CERN	Developing global products for local markets	PLM is a CEO issue Dr L. Cediel, CedCon
11.30	<i>Lunch</i>		
12.30	<i>Optional Short Visit</i>		
13.30	From Collaboration to Collaboration, an Agile PLM Implementation G. Ruffieux, IS & Organisation Director, CORUM	Ecodesign - Theory and Examples in Geneva Prof. J. Richard, HEPIA	Innovation Execution - Agile PLM Implementation at Sun D. Burton, Director, PLM & PIM, Oracle
14.10	Implementing Mechatronic PLM at Mettler Toledo Dr M. Capobianco, Mettler Toledo	Sustainability Opportunities in the Flavors and Fragrances Industry M. Blais, Givaudan	Project Management of the General Contractor for the railway infrastructure at the Gotthard-Base Tunnel L. Dietrich, Transtec Gotthard
14.45	Moderator-led Discussion	Moderator-led Discussion	Integrated Project and Process Management: a Cornerstone of Effective PLM P. Therre, Contact Software
15.15	<i>Refreshment Break</i>		
16.00	PLM implementation in a global medical device company M. Kaese, Synthes	Digital Prototyping for VVIP Aircraft Interiors D. Heinrich, Jet Aviation	Global Technical Publications - Opportunities and Challenges Dr R. Forster, Varian Medical Systems
16.40	PLM Project in the Sporting Goods Industry M. Daille, Salomon	PLM²: People and Product Lifecycle Management Dr T. Bösch, CHRO, SR Technics	The Holistic PLM Approach of BT Propulsion & Controls M. Frey, Bombardier Transportation
17.20	PLM Initiative at Bobst M. Gerber, Bobst	21st Century HR for Great Engineering J. Purvis, CERN	PLM in the Power Industry
18.00	<i>Break</i>		
18.15	Speaker Panel		
18.45	<i>Conference Dinner</i>		

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Wednesday September 7, 2011

	TRACK 1	TRACK 2	TRACK 3	WORKSHOP TRACK
08.00	Doors Open			
08.15	Keynote 3: Lifecycle of an Innovation: the Story of the Web Robert Cailliau			
09.00	Keynote 4: The Importance of PLM for European Industry Dr Erastos Filos, European Commission			
09.40	<i>Refreshment Break</i>			
10.10	Innovation in the Cleantech Sector – From a Start-up Perspective Dr. M. Bartholet, CEO, Celeroton AG	Beyond Social Product Development to Social PLM	Beyond EC-FP6 PROMISE to Quantum Lifecycle Management (QLM) D. Potter, CTO, PROMISE Innovation International Oy	Workshop A (10.00 -12.00) Serious Games for PLM: PEGASE (Parts 1 and 2)
10.50	PLM at Ulysse Nardin P. Hurni, Hurni Engineering	PDM/DMS. Which is Master for Product Information? Dr. K. Uffmann, Dr. U. Leonhardt, Intelliact AG	The EC FP7 LinkedDesign and ActionPlanT Projects Dr D. Kiritsis, EPFL	
11.30	<i>Lunch</i>			
12.30	<i>Optional Short Visit</i>			
13.30	Magnets at CERN: Manufacturing, Test, Installation & Maintenance Dr A. Siemko, CERN	Lifecycle Management at Merck Serono Dr R. Driebergen, Merck Serono	FP7 FoFdration : Foundation for the Smart Factory of the Future K. Fowler, Airbus/ VK Nguyen, CADCAMation FP7 EeB and BIM	Two Parallel Workshops : PROMISE Technologies Workshop (Part 1) Serious Games for PLM: PEGASE Workshop (Part 1)
14.10	Next Generation Telco Product Lifecycle Management Dr. J.Golovatchev, Detecon / Deutsche Telekom Group	An Architecture Framework to support PLM Harmonization and Deployment F. Féru, EADS	Geneva's Energy Service and the FP6 Concerto Project R. Beck, Geneva Cantonal Energy Service (ScanE)	
14.45	<i>Refreshment Break</i>			
15.15	RAMS Processes in PLM Stadler Rail	PLM Standardisation and Benchmarking R. Tempest, PLMIG	Facility Management, Facility Lifecycle Management Dr L. Scibile, CERN	Two Parallel Workshops : PROMISE Technologies Workshop (Part 2) Serious Games for PLM: PEGASE Workshop (Part 2)
15.50	Managing the End-of-Life (EOL) of an Accelerator Dr M. Silari, CERN	Project Phases and Safety J.C. Batista Lopes, CERN	Modelling & Management of Engineering Processes in PLM Prof S. Vajna, Uni. Magdeburg	
16.30	Moderator-led Discussion	Moderator-led Discussion	Moderator-led Discussion	
17.00	<i>End</i>			

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