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***Geneva International  
Product Lifecycle Management (PLM)  
Conference and Exhibition***

September 6-7, 2011

CERN, Geneva, Switzerland

***Conference Agenda***

# Conference Agenda

## Tuesday September 6, 2011

08.00	<b>Doors Open</b> <i>Council Chamber, 503-1-001</i>
08.15	<b>Welcome to the Conference</b> CERN <i>Council Chamber, 503-1-001</i>
08.25	<b>PLM at CERN – An Overview</b> D. Widegren, CERN <i>Council Chamber, 503-1-001</i>
09.05	<b>Innovation Execution – Agile PLM Implementation at Sun</b> D. Burton, Oracle <i>Council Chamber, 503-1-001</i>
09.40	<i>Refreshment Break</i> <i>Exhibition Area</i>
10.10	<b>PLM Project in the Sporting Goods Industry</b> M. Daille, Amer Sports <i>Council Chamber, 503-1-001</i>
11.00	<b>Lifecycle Impacts on the Design of High-Energy Particle Accelerators</b> Dr P. Lebrun, CERN <i>Council Chamber, 503-1-001</i>
11.30	<i>Lunch</i> <i>Restaurant #1</i>
13.00	<b>Ecodesign – Theory and Examples in Geneva</b> Prof. J. Richard, HEPIA <i>Council Chamber, 503-1-001</i>
13.45	<b>Sustainability Opportunities in the Flavors and Fragrances Industry</b> M. Blais, Givaudan <i>Council Chamber, 503-1-001</i>
14.30	<b>From Collaboration to Collaboration, an Agile PLM Implementation</b> G. Ruffieux, CORUM <i>Council Chamber, 503-1-001</i>
15.15	<i>Refreshment Break</i> <i>Exhibition Area</i>
16.00	<b>Digital Prototyping for VVIP Aircraft Interiors</b> D. Heinrich, Jet Aviation <i>Council Chamber, 503-1-001</i>
16.45	<b>Global Technical Publications - Opportunities and Challenges</b> Dr R. Forster, Varian Medical Systems <i>Council Chamber, 503-1-001</i>
17.30	<b>21st Century HR for Great Engineering</b> J. Purvis, CERN <i>Council Chamber, 503-1-001</i>
18.30	<i>Cocktail Dinatoire</i> <i>Restaurant #1</i>

Note: Content and timing may change

# Conference Agenda

Wednesday September 7, 2011

	<b>TRACK 1</b>	<b>TRACK 2</b>	<b>WORKSHOP TRACK</b>
08.00	<b>Doors Open</b> <i>Council Chamber, 503-1-001</i>		
08.15	<b>Lifecycle of an Innovation: the Story of the Web</b> Dr R. Cailliau <i>Council Chamber, 503-1-001</i>		
09.00	<b>The Importance of PLM for European Industry</b> Dr E. Filos, European Commission <i>Council Chamber, 503-1-001</i>		
09.40	<i>Refreshment Break</i> <i>Exhibition Area</i>		
10.10	<b>Innovation in the Cleantech Sector – From a Start-up Perspective</b> Dr. M. Bartholet, Celeroton AG <i>Council Chamber, 503-1-001</i>	<b>Beyond EC-FP6 PROMISE to Quantum Lifecycle Management (QLM)</b> D. Potter, PROMISE Innovation International Oy <i>Room C</i>	<b>Workshop A (10.00 -12.00)</b>  <b>Serious Games for PLM: PEGASE (Parts 1 and 2)</b>  <i>Meeting Room, 6-R-012</i>
10.50	<b>Next Generation Telco Product Lifecycle Management</b> Dr. J.Golovatchev, Detecon / Deutsche Telekom Group <i>Council Chamber, 503-1-001</i>	<b>The EC FP7 LinkedDesign and ActionPlanT Projects</b>  Dr D. Kiritsis, EPFL <i>Room C</i>	
11.30	<i>Lunch</i> <i>Restaurant #1</i>		
13.00	<b>PDM, DMS, ERP: Where to store my documents best</b>  Dr. K. Uffmann, Inteliact AG <i>Council Chamber, 503-1-001</i>	<b>FP7 FoFdaton : Foundation for the Smart Factory of the Future</b> VK Nguyen, CADCAMation <i>Room C</i>	<b>PROMISE Technologies Workshop (Part 1)</b> <i>BE Auditorium, 6-2-024</i>
13.45	<b>Modelling &amp; Management of Engineering Processes in PLM</b>  Prof S. Vajna, Uni. Magdeburg <i>Council Chamber, 503-1-001</i>	<b>FP7 EeB and BIM</b> <i>Room C</i>	
13.45		<b>Geneva's Energy Service and the FP6 Concerto Project</b> R. Beck, Geneva Cantonal Energy Service (ScanE) <b>Presentation In French</b> <i>Room C</i>	
14.30	<i>Refreshment Break</i> <i>Exhibition Area</i>		
15.15	<b>PLM Standardisation and Benchmarking</b> R. Tempest, PLMIG <i>Council Chamber, 503-1-001</i>	<b>Facility Management, Facility Lifecycle Management</b> Dr L. Scibile, CERN <i>Room C</i>	<b>PROMISE Technologies Workshop (Part 2)</b> <i>BE Auditorium, 6-2-024</i>
15.50	<b>Managing the End-of-Life (EOL) of an Accelerator</b> Dr M. Silari, CERN <i>Council Chamber, 503-1-001</i>	<b>Project Phases and Safety</b>  J.C. Batista Lopes, CERN <i>Room C</i>	
16.30	<b>Moderator-led Discussion</b> <i>Council Chamber, 503-1-001</i>	<b>Moderator-led Discussion</b> <i>Room C</i>	
17.00	<i>End</i>		

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