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***Geneva International
Product Lifecycle Management (PLM)
Conference and Exhibition***

September 6-7, 2011

CERN, Geneva, Switzerland

Conference Agenda

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Tuesday September 6, 2011

08.00	Doors Open <i>Council Chamber, 503-1-001</i>
08.15	Welcome to the Conference CERN <i>Council Chamber, 503-1-001</i>
08.25	PLM at CERN – An Overview D. Widegren, CERN <i>Council Chamber, 503-1-001</i>
09.05	Innovation Execution – Agile PLM Implementation at Sun D. Burton, Oracle <i>Council Chamber, 503-1-001</i>
09.40	<i>Refreshment Break</i> <i>Exhibition Area</i>
10.10	PLM Project in the Sporting Goods Industry M. Daille, Amer Sports <i>Council Chamber, 503-1-001</i>
11.00	Lifecycle Impacts on the Design of High-Energy Particle Accelerators Dr P. Lebrun, CERN <i>Council Chamber, 503-1-001</i>
11.30	<i>Lunch</i> <i>Restaurant #1</i>
13.00	Ecodesign – Theory and Examples in Geneva Prof. J. Richard, HEPIA <i>Council Chamber, 503-1-001</i>
13.45	Sustainability Opportunities in the Flavors and Fragrances Industry M. Blais, Givaudan <i>Council Chamber, 503-1-001</i>
14.30	From Collaboration to Collaboration, an Agile PLM Implementation G. Ruffieux, CORUM <i>Council Chamber, 503-1-001</i>
15.15	<i>Refreshment Break</i> <i>Exhibition Area</i>
16.00	Digital Prototyping for VVIP Aircraft Interiors D. Heinrich, Jet Aviation <i>Council Chamber, 503-1-001</i>
16.45	Global Technical Publications - Opportunities and Challenges Dr R. Forster, Varian Medical Systems <i>Council Chamber, 503-1-001</i>
17.30	21st Century HR for Great Engineering J. Purvis, CERN <i>Council Chamber, 503-1-001</i>
18.30	<i>Cocktail Dinatoire</i> <i>Restaurant #1</i>

Note: Content and timing may change

Conference Agenda

Wednesday September 7, 2011

	TRACK 1	TRACK 2	WORKSHOP TRACK
08.00	Doors Open <i>Council Chamber, 503-1-001</i>		
08.15	Lifecycle of an Innovation: the Story of the Web Dr R. Cailliau <i>Council Chamber, 503-1-001</i>		
09.00	The Importance of PLM for European Industry Dr E. Filos, European Commission <i>Council Chamber, 503-1-001</i>		
09.40	<i>Refreshment Break</i> <i>Exhibition Area</i>		
10.10	Innovation in the Cleantech Sector – From a Start-up Perspective Dr. M. Bartholet, Celeroton AG <i>Council Chamber, 503-1-001</i>	Beyond EC-FP6 PROMISE to Quantum Lifecycle Management (QLM) D. Potter, PROMISE Innovation International Oy <i>Room C</i>	Workshop A (10.00 -12.00) Serious Games for PLM: PEGASE (Parts 1 and 2) <i>Meeting Room, 6-R-012</i>
10.50	Next Generation Telco Product Lifecycle Management Dr. J.Golovatchev, Detecon / Deutsche Telekom Group <i>Council Chamber, 503-1-001</i>	The EC FP7 LinkedDesign and ActionPlanT Projects Dr D. Kiritsis, EPFL <i>Room C</i>	
11.30	<i>Lunch</i> <i>Restaurant #1</i>		
13.00	PDM, DMS, ERP: Where to store my documents best Dr. K. Uffmann, Inteliact AG <i>Council Chamber, 503-1-001</i>	FP7 FoFdatation : Foundation for the Smart Factory of the Future VK Nguyen, CADCAMation <i>Room C</i>	PROMISE Technologies Workshop (Part 1) <i>BE Auditorium, 6-2-024</i>
13.45	Modelling & Management of Engineering Processes in PLM Prof S. Vajna, Uni. Magdeburg <i>Council Chamber, 503-1-001</i>	FP7 EeB and BIM <i>Room C</i>	
13.45		Geneva's Energy Service and the FP6 Concerto Project R. Beck, Geneva Cantonal Energy Service (ScanE) Presentation In French <i>Room C</i>	
14.30	<i>Refreshment Break</i> <i>Exhibition Area</i>		
15.15	PLM Standardisation and Benchmarking R. Tempest, PLMIG <i>Council Chamber, 503-1-001</i>	Facility Management, Facility Lifecycle Management Dr L. Scibile, CERN <i>Room C</i>	PROMISE Technologies Workshop (Part 2) <i>BE Auditorium, 6-2-024</i>
15.50	Managing the End-of-Life (EOL) of an Accelerator Dr M. Silari, CERN <i>Council Chamber, 503-1-001</i>	Project Phases and Safety J.C. Batista Lopes, CERN <i>Room C</i>	
16.30	Moderator-led Discussion <i>Council Chamber, 503-1-001</i>	Moderator-led Discussion <i>Room C</i>	
17.00	<i>End</i>		

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